

Essential Resources for College Consulting: The Sequel IECA Webinar, September 9, 2014

Steven R. Antonoff, Ph.D.

Higher Education Press

- The Chronicle of Higher Education (chronicle.com)
- Inside Higher Ed (insidehighered.com)
- LINK Magazine: The Journal of Higher Education Web Professionals (link.higheredweb.org)
- College Bound News (collegeboundnews.com)
- About Campus (myacpa.org/about-campus)

General Press

- New York Times (nyt.com)
- The Huffington Post (huffingtonpost.com)
- Wall Street Journal (wsj.com)
- NPR (npr.org)
- The Daily Beast (thedailybeast.com)
- Zite (zite.com)
- Flipboard (flipboard.com)
- Pulse News (pulse.me)

Factual Data (Books)

- *College Admission Data Handbook* (Wintergreen Orchard House)
- *Best Colleges* (US News)
- *Profiles of American Colleges* (Barron's)
- *The Complete Book of Colleges* (Princeton Review)
- *Four-Year Colleges* (Peterson's)
- *College Handbook* (College Board)

Factual Data (Web)

- princetonreview.com
- petersons.com
- collegeboard.org and/or bigfuture.org
- usnews.com
- kaplan.com
- act.org
- fairtest.org
- The Campus Safety and Security Data Analysis Cutting Tool (ope.ed.gov/security)
- College Navigator (nces.ed.gov/ipeds)
- Common Data Set (search "Common Data Set, x college")

College List Building

- *Cool Colleges*. Asher, Donald (2007)
- *Fiske Guide to Colleges*. Fiske, Edward
- *America's Best Colleges for B Students: A College Guide for Students Without Straight A's*. Orr, Tamra B., Tanabe, Gen and Tanabe, Kelly (2013)
- Colleges that Change Lives (ctcl.org)
- Colleges of Distinction (collegesofdistinction.com)
- Historically Black Colleges and Universities (hbcuconnect.com)
- *Creative Colleges: A Guide for Student Actors, Artists, Dancers, Musicians and Writers*. Loveland, Elaina (2013)
- Council of Public Liberal Arts Colleges (coplac.org)
- National Collegiate Honors Council (nchchonors.org)
- National Association of Independent Colleges & Universities (ucan-network.org)
- *Best Value Colleges* (Princeton Review) (2014)
- Best Value Colleges, Kiplinger's (kiplinger.com/fronts/channels/college)
- *College Finder*. Antonoff, Steven R.
- College Lists Wiki (collegelists.pbworks.com)
- *If the U Fits: Expert Advice on Finding the Right College and Getting Accepted*. McMullin, Kevin 2014
- The Prospect (theprospect.net)

Most Dog-Eared Books and Most Valuable Resource

- *The Fiske Guide to Colleges*. Fiske, Edward
- *The College Finder*. Antonoff, Steven R.
- *Colleges That Change Lives*. Pope, Loren
- *College Match*. Antonoff, Steven R.
- *The Insider's Guide to Colleges*. Yale Daily News Staff
- *College Board's Book of Majors*
- *Creative Colleges*. Loveland, Elaina
- *College Board's College Handbook*

Sources Of Funding and Other Cost Issues

- Federal Student Aid (studentaid.ed.gov)
- *The College Solution*. O'Shaughnessy, Lynn (2012)
- FinAid (finaid.org)
- FAFSA Website (fafsa.ed.gov)
- FastWeb (fastweb.com)
- meritaid.com
- Cappex (cappex.com)
- scholarshipexperts.com
- *The Ultimate Scholarship Book*. Tanabe, Gen and Tanabe, Kelly (2014)
- College Reality Check (collegerealitycheck.com)
- *Right College, Right Price: The New System for Discovering the Best College Fit at the Best Price*. Palmasani, Frank (2013)

Career/Major

- *Collegeboard Book of Majors* (2014)
- *Index of Majors and Sports* (Wintergreen Orchard House)
- *You Majored in What?: Mapping Your Path from Chaos to Career Paperback*. Brooks, Katharine (2010)
- O*NET (onetonline.org)
- *College Majors Handbook*. Fogg, Neeta P. (2012)
- Carleton College Career Paths (apps.carleton.edu/career/visualize)
- Knowdell Career Assessments (careernetwork.org)
- *What Color Is Your Parachute? For Teens, 2nd Edition: Discovering Yourself, Defining Your Future*. Christen, Carol and Bolles, Richard N. (2010)

Career Planning Instruments

- Latitude by YouScience (youscience.com)
- Do What You Are (dowhatyouare.com)
- Do What You Are-Multiple Intelligence (humanesources.com/products/program/mi-advantage)
- Find My Spark (accessible through purchase of Guided Path)
- iStart Strong (cpp.com)

Self-Insight Tools

- Self Survey in *College Match* (schoolbuff.com/self-survey.asp)
- Personality Mosaic Exercise (sjsu.edu/careercenter/students/explore-majors-careers/getting-to-know-yourself/assessment/personality-mosaic)
- Educational Planner.org (educationplanner.org/students/self-assessments/learning-styles.shtml)
- RHETI (9types.com)

College Visit Videos

- Youniversity TV (youniversitytv.com)
- youvisit.com
- YouTube (type in "x College/University Campus Tour")
- Unigo (unigo.com)
- collegeclicktv.com
- goseecampus.com

Essays /Personal statements

- Ethan Sawyer (collegeessayguy.com)
- WOW Writing Workshop (wowwritingworkshop.com)
- essayhell.com
- Johns Hopkins University Essays that Worked (apply.jhu.edu/apply/essays)
- *On Writing the College Application Essay*. Bauld, Harry
- *Conquering the College Admissions Essay in 10 Steps, Second Edition: Crafting a Winning Personal Statement*. Gelb, Alan (2013)
- *Story Finders: How Counselors and Teachers Can Help Students Write Better College Essays (Without Helping Too Much)*. McMillin, Kevin (available through lulu.com)

Summer/Gap Year

- American Gap Association (americangap.org)
- Enrichment Alley (enrichmentalley.com)
- New Trier Township HS Gap Year Brochure ([.newtrier.k12.il.us/uploadedfiles/files/content/New_Trier_Web_Site/Student_Services/PHSC/Gap%20Year.pdf](http://newtrier.k12.il.us/uploadedfiles/files/content/New_Trier_Web_Site/Student_Services/PHSC/Gap%20Year.pdf))
- *Porter Sargent Handbooks' Guide to Summer Programs* (through collegexpress.com)
- *Gap Travel Guide: The A–Z of Surviving Life Abroad* (thegaptravelguide.com)
- *Complete Guide to the Gap Year*. White, Kristin (2009)
- *Gap-Year Guidebook* (gap-year.com) (2014)
- *Verge Magazine: Travel With Purpose* (vergemagazine.com)
- *Your Gap Year*. Griffith, Susan (2012)
- Transitions Abroad (transitionsabroad.com/)

Transition to College

- *The Naked Roommate*. Cohen, Harlan
- *Letting Go*. Coburn, Karen Levin and Treeger, Madge Lawrence
- SMU Transition Chart: (smu.edu/Provost/ALEC/NeatStuffforNewStudents/HowIsCollegeDifferentfromHighSchool)
- Mid State Technical College Transition Chart: (mstc.edu/admissions/college-transition)
- *College Success Guaranteed: 5 Rules to Make it Happen*. Gauld, Malcolm (2011)
- Practical Money Skills for Life (practicalmoneyskills.com)

Parents

- *The Gatekeepers*. Steinberg, Jacques
- *Letting Go*. Coburn, Karen Levin and Treeger, Madge Lawrence
- *Admission Matters*. Springer, Sally P., Reider, Jon, and Morgan, Joyce Vining
- *College Match*. Antonoff, Steven R.
- *The Naked Roommate: For Parents Only: A Parent's Guide to the New College Experience: Calling, Not Calling, Packing...* Cohen, Harlan (2012)
- *College Success Guaranteed 2.0: 5 Rules for Parents*. Gauld, Malcolm (2014)
- *Don't Tell Me What to Do, Just Send Money: The Essential Parenting Guide to the College Years*. Johnson, Helen E. and Schelhas-Miller, Christine (2011)
- *All Joy and No Fun: The Paradox of Modern Parenthood*. Senior, Jennifer. (2014)
- collegeparentcentral.com
- College Parents of America (collegeparents.org)

Subjective Books

- *The Best 379 Colleges (Princeton Review)*
- *The College Finder*. Antonoff, Steven R.
- *The Fiske Guide to Colleges*
- *The Insider's Guide to Colleges*. Yale Daily News Staff
- *Colleges that Change Lives*. Pope, Loren

“Insider” Information Websites

- collegeprowler.com
- campusdirt.com
- zinch.com
- collegexpress.com
- studentsreview.com
- collegeconfidential.com
- ratemyprofessors.com
- cappex.com
- collegeview.com
- Student blogs. Some colleges are including student blogs on their website, typically on the admission page. Examples: MIT (mitadmissions.org/blogs); Harvard (college.harvard.edu/admissions/hear-our-students/student-blogs); and Carleton (apps.carleton.edu/admissions/blogs).
- US News Rankings (usnews.com/education)
- Times Higher Education World University Rankings (timeshighereducation.co.uk/world-university-rankings)
- ihep.org (Institute for Higher Education Policy)

LD Students

- CollegeWebLD (collegewebld.com)
- *College Supports for Learning Differences* (collegesupports.com)
- *The K&W Guide to College Programs & Services for Students with Learning Disabilities or Attention Deficit/Hyperactivity Disorder*. Kravets, Marybeth and Wax, Imy
- National Center for Learning Disabilities (nclld.org)
- Dr. Robert Brooks (drrobertbrooks.com)
- *Made for Good Purpose: What Every Parent Needs to Know to Help Their Adolescent with Asperger's, High Functioning Autism or a Learning Difference Become an Independent Adult*. McManmon, Michael (2012)
- ldonline.org
- College Greenlight (collegegreenlight.com)

Distinct Populations

First Generation or Underrepresented Students:

- Higher Education Opportunity Program (heop.org)
- College Access and Opportunity Guide, Center for Student Opportunity (imfirst.org) (2015)

African American Students:

- blackexcel.org
- hbcuconnect.com
- thurgoodmarshallfund.com

Latino Students:

- *Latinos in College: Your Guide to Success*. Dabbah, Mariela (2009)
- *The Latino Student's Guide to College Success*. Valverde, Leonard A. (editor) (2012)

Religions:

- *The Guide to Christian Colleges and Universities*, North American Coalition for Christian Admission Professions (naccap.org)
- The Newman Society Guide to Catholic Colleges (cardinalnewmansociety.org/TheNewmanGuide.aspx)
- Hillel International Guide to Jewish Life on Campus (hillel.org/college-guide)

Other populations:

- *Third Culture Kids*. Pollock And Van Reken
- campuspride.org (GLBT)
- Johns Hopkins Center for Talented Youth (cty.jhu.edu) (gifted students)
- "Imagine" Newsletter (cty.jhu.edu/imagine) (gifted students)
- Odds of playing various sports (tableausoftware.com/public/gallery/odds-going-pro)
- National Directory of College Athletics (collegiatedirectories.com)

Blogs Helpful to Work as an IEC:

- Highschoolcounselorweekly.com
- Hscw-counselorcorner.blogspot.com
- High School Counselor Week (hscounselorweek.com)
- Eric Hoover (chronicle.com/blogs/headcount)
- fafsa.blogspot.com
- Inside Higher Ed (insidehighered.com/blogs)
- tensecondcynic.blogspot.com (Jon Boeckenstedt)
- thecollegesolution.com
- Dix, Will (collegeadvisor.blogspot.com)

People/Groups on Twitter for Higher Education/Admission Information

- Issues in Higher Education (@diverseissues)
- EdWeek (@educationweek)
- CNN (@CNNSchools)
- Unigo (@unigo)
- New York Times College (@nytimescollege)

iPhone/iPad/Android Apps Helpful to Students

- Quad2Quad
- All College Essays (allcollegeessays.org)
- myHomework (student planner)
- College Push (organizational tool)
- Coffitivity (ambient sounds)
- SAT Proctor App (simugator.com/sat-proctor-app.html)
- Inclass (iOS)
- Studious (Android)

Business Marketing/Productivity

- *The Millionaire Messenger: Make a Difference and a Fortune Sharing Your Advice.* Burchard, Brendon (2011)
- *The Consultant's Calling.* Bellman, Geoffrey M. and Bellman, Geoffrey
- *Second-Act Careers: 50+ Ways to Profit from Your Passions During Semi-Retirement.* Collamer, Nancy (2013)
- *Selling the Invisible: A Field Guide to Modern Marketing.* Beckwith, Harry (2012)
- SmartBrief on Entrepreneurs:
(smartbrief.com/signupSystem/subscribe.action?pageSequence=1&briefName=entrepreneurs&campaign=subcat_SmallBusiness)
- smallbiztechnology.com
- Duct Tape Marketing (ducttapemarketing.com/newsletters/Gmail_CRM.html)
- SCORE: Small Business Administration (score.org/index.html)
- myownbusiness.org

Practice Management Tools

- Guided Path (guidedpath.net)
- College Planner Pro (collegeplannerpro.com)
- College Essay Organizer (collegeessayorganizer.com)
- College Web LD (collegewebld.com)
- College Supports for Learning Differences (collegesupports.com)

Professional Skills

- *Effective Counseling Skills.* Keeran, Daniel (2012)
- Journal of College Student Development:
(muse.jhu.edu/journals/journal_of_college_student_development/toc/csd.55.5.htm)
- Psychotherapy Networker (psychotherapynetworker.org)
- Journal of Early Adolescence (jea.sagepub.com)
- Child Development Institute (childdevelopmentinfo.com)
- Society for Adolescent Medicine, Journal of Adolescent Health (jahonline.org)

Lifelong Learning

- oculture.com
- thegreatcourses.com
- TED Talks
- American Counseling Association Online Learning: (counseling.org/Resources/OnlineLearning.aspx)
- Massive Open Online Courses, (MOOC) Massive Open Online Courses, (MOOC) (mooc-list.com)
- coursera.org
- edx.org
- khanacademy.org
- University of California, Irvine Certificate Program for IECs (unex.uci.edu/areas)
- University of California, Los Angeles Certificate Program for IECs (uclaextension.edu/collegecounseling)
- Teacch.com
- LinkedIn's "If I Were 22" (blog.linkedin.com/2014/05/20/if-i-were-22-80-influencers-share-lessons-from-their-youth/)
- The Four Agreements, Ruiz (1997)
- *The Gifts of Imperfect Parenting and Daring Greatly: the Courage to Vulnerable.* Brown, Brene

New And Noteworthy

- *The Art of the College Essay.* Glancy, Gabrielle (2014)
- *Early Decision.* Crawford, Lacy (fiction)
- *Excellent Sheep: The Miseducation of the American Elite.* Deresiewicz, William
- *Blanche Tour: A High School Guidance Counselor's Journey While Visiting Seventy U.S. Colleges in One School Year.* Blanche, Laura J. 2014
- *The Meaning of Life and Why it Matters.* Wolf, Susan (2012)
- *College: What It Was, Is, and Should Be.* Delbanco, Andrew (2013)
- *Delivering Happiness: A Path to Profits, Passion, and Purpose* (2013)
- *The Introvert's Way: Living a Quiet Life in a Noisy World.* Dembling, Sophia (2012)
- *Snap: Making the Most of First Impressions, Body Language, and Charisma.* Wood, Patti (2012)

Antonoff Favorites

- *David and Goliath*. Gladwell, Malcolm
- *Professor Pathfinder's U.S. Colleges and Universities of the United States*. Hedberg Maps (hedbergmaps.com/store/catalog/10013)
- *Boys Adrift*. Sax, Leonard
- *Gender Matters*. Sax, Leonard
- *7 Habits of Highly Effective Teens*. Covey, Sean
- *Walking on Eggshells: Navigating the Delicate Relationship Between Adult Children and Parents*. Isay, Jane.
- *The Accidental Entrepreneur: The 50 Things I Wish Someone Had Told Me About Starting a Business*. Urquhart-Brown, S.
- Developmental Assets (search-institute.org/) Search Inst/"discovering what kids need to succeed"
- *The Paradox of Choice: Why More Is Less*. Schwartz, Barry
- *College Success Guaranteed*. Gauld, Malcolm
- *Toward College Success: Is Your Teenager Ready, Willing and Able?* Jones, Carol and Wilkins-Wells, Patricia
- *Authentic Happiness: Using the New Positive Psychology to Realize Your Potential for Lasting Fulfillment*. Seligman, Martin (authentichappiness.sas.upenn.edu/Default.aspx)
- *The Happiness Advantage*. Achor, Shawn
- *Nutrition Action*, Center for Science in the Public Interest (cspinet.org/nah)
- College Admissions Reading List-Harvard Summer Institute (fas.harvard.edu/~sica/reading.htm)